

**BOARD PRODUCT AND METHOD OF MAKING THE SAME****ABSTRACT OF THE DISCLOSURE**

A method of forming a coated SBS board product is provided. An SBS board product is formed without being processed by a Yankee dryer or a wet-stack calendar, and further comprises a plurality of fiber plies, including outermost plies forming the top and back sides and comprised of bleached chemical pulp, and medial plies disposed  
5 between the outermost plies and comprised of pulp and/or broke. The SBS board is precalendered with a surface conditioning device and then the top side coated at least once such that the coated SBS board product has a density of between about  $500 \text{ kg/m}^3$  and about  $1000 \text{ kg/m}^3$ , and a basis weight of between about  $150 \text{ g/m}^2$  and about  $400 \text{ g/m}^2$ , and the top side has a PPS-s10 roughness of between about  $0.5 \mu\text{m}$  and about  $2.0 \mu\text{m}$  and  
10 a Hunter gloss of between about 40% and about 80%.